

KEY MARKETING PRESENTS

KEY MARKETING

DIGITAL MARKETING AGENCY

Presented by Jhanvi Arora

Market

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Ads

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INTRODUCTION



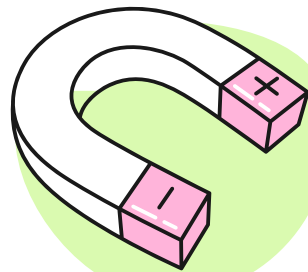
**INTRODUCTION ABOUT THE
COMPANY**

PACKAGES



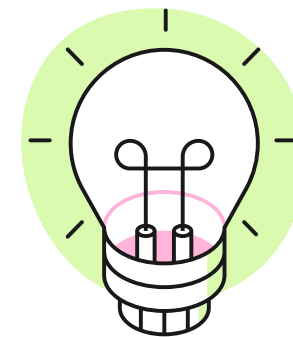
PACKAGES WE OFFER

SERVICES



SERVICES WE PROVIDE

CONTACT DETAILS



**SOCIAL ACCOUNTS
AND CONTACT DETAILS**



COMPANY INTRO

KEY MARKETING IS THE BEST DIGITAL MARKETING COMPANY IN DELHI. INSPIRED BY DIGITALIZATION AND POWERED BY INNOVATIONS, WE ARE ON A MISSION TO HELP SMALL BUSINESSES TO GROW BEAUTIFULLY. UNDER THE ONE ROOF OF KEY MARKETING, WE OFFER A TO Z SEO SERVICES ACROSS THE WORLD.



INTRODUCTION

DIGITAL-MARKETING PACKAGES

Key Marketing is a full-fledged Digital Marketing Company in India. From enhancing your online presence in the corridors of all major social media platforms to boosting sales and revenue, our comprehensive digital marketing packages can literally do everything to take your business to the next level. Our best online marketing packages ensure the best of the best services in all segments of digital marketing.

SEO PACKAGES

At Key Marketing, all SEO Packages are available in various shapes and sizes. For small businesses, we have pocket-friendly SEO Packages while for the major brands we have advanced SEO packages to achieve the big goals. Unlike the other digital marketing companies, we have made our SEO packages quite flexible.

WEBSITE DEVELOPMENT PACKAGES

Creating and building a complete website for internet use is called website development. Therefore, website development services play a crucial role in making a business a brand. It is considered a vital role in any marketing strategy. Simply it's a way to make the masses aware of your business, products, services, or even about you by understanding the relevance and need for your services to them.

INTRODUCTION

PPC PACKAGES

PPC stands for pay per click and as the name suggests, businesses tend to pay only when their advertisements get clicked. It is considered an effective online technique for digital marketing. PPC Packages in Delhi are not only effective but work quickly as well. It can show results on the same day if the campaign is created appropriately.

ORM PACKAGES

ORM means online reputation management is a technique or strategy of taking control of online conversations and making sure that whenever people search for you online, they see the right information. ORM Packages main purpose is to create balance and erase any misleading material about any business or individual online, allowing your best foot forward.

SMO PACKAGES

If you have an online business, you should consider investing in the best SMO services. Social media optimization is the strategy that offers significant strategies to increase business awareness. Using various social media channels, you can easily increase your services and products awareness

SERVICES

1

SEO/SMO SERVICES

SEO stands for Search Engine Optimization. As we all know that quality is an important factor for customer satisfaction, the same way marketing is important for the promotion and branding of any business. We live in a digital era, so the ways of marketing have also been digitized. SEO is a process, if followed well, can do wonders with your business.

2

WEBSITE AND APP DEVELOPMENT

Key Marketing is a website designing company in Delhi. As the top website development company in Delhi, we know that a mobile app seems very small, simple, and user-friendly.

3

GOOGLE ADWORDS

After SEO, Pay-Per-Click is considered the second most effective marketing strategy to enhance leads, & sales. PPC is a kind of paid advertisement in which advertisers have to pay for each click. That's why it is important to set up, run, and manage the PPC campaign with the help of experts like Key Marketing.

SERVICES

4

EMAIL MARKETING

To stay relevant in this competitive and comparative business world, it is important to stay connected with your existing customers. When it comes to staying connected with existing customers, the importance of email marketing can't be overlooked. We have expertise in creating and implementing the best email marketing strategy for small businesses.

5

LEAD GENERATION

Every aspect and application of digital marketing falls into the periphery of online branding. So, the idea here is to contact a renowned and reputable online branding company like Key Marketing and see your business touching new heights. The biggest benefit of having perfect online branding is the fact that the task of a lead generation gets simplified to a drastic level.

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VIDEO MARKETING

The process of promotion, advertisement, and branding through video is known as video marketing. This concept of marketing could be used to raise awareness and engagement, and drive sales.

SERVICES

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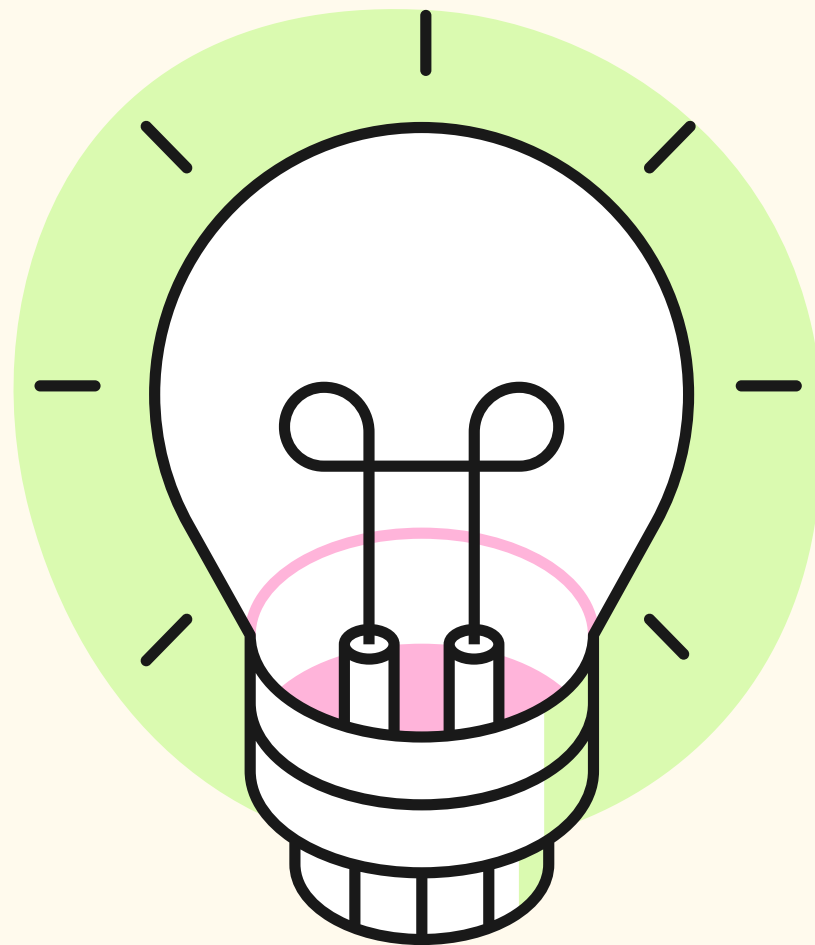
CONVERSATION RATE OPTIMIZATION

Conversion Rate Optimization could be defined as the process of increasing the percentage of users who perform a desired action on a website. A desired action could be anything like creating an account, making a purchase, filling out a form, or click on a link.

8

APP MARKETING STRATEGIES

We can help in promoting your apps across paid and organic channels. Get ready for a boost in traffic, installs, reviews and ratings, in-app purchases, and more. App marketing is a process to follow to marketize your mobile application. There is a direct relationship between the popularity of your app and the growth of your business. The more popular your app, the more there will be chances for your business to grow beautifully and vice versa.



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**THANK
YOU**

