

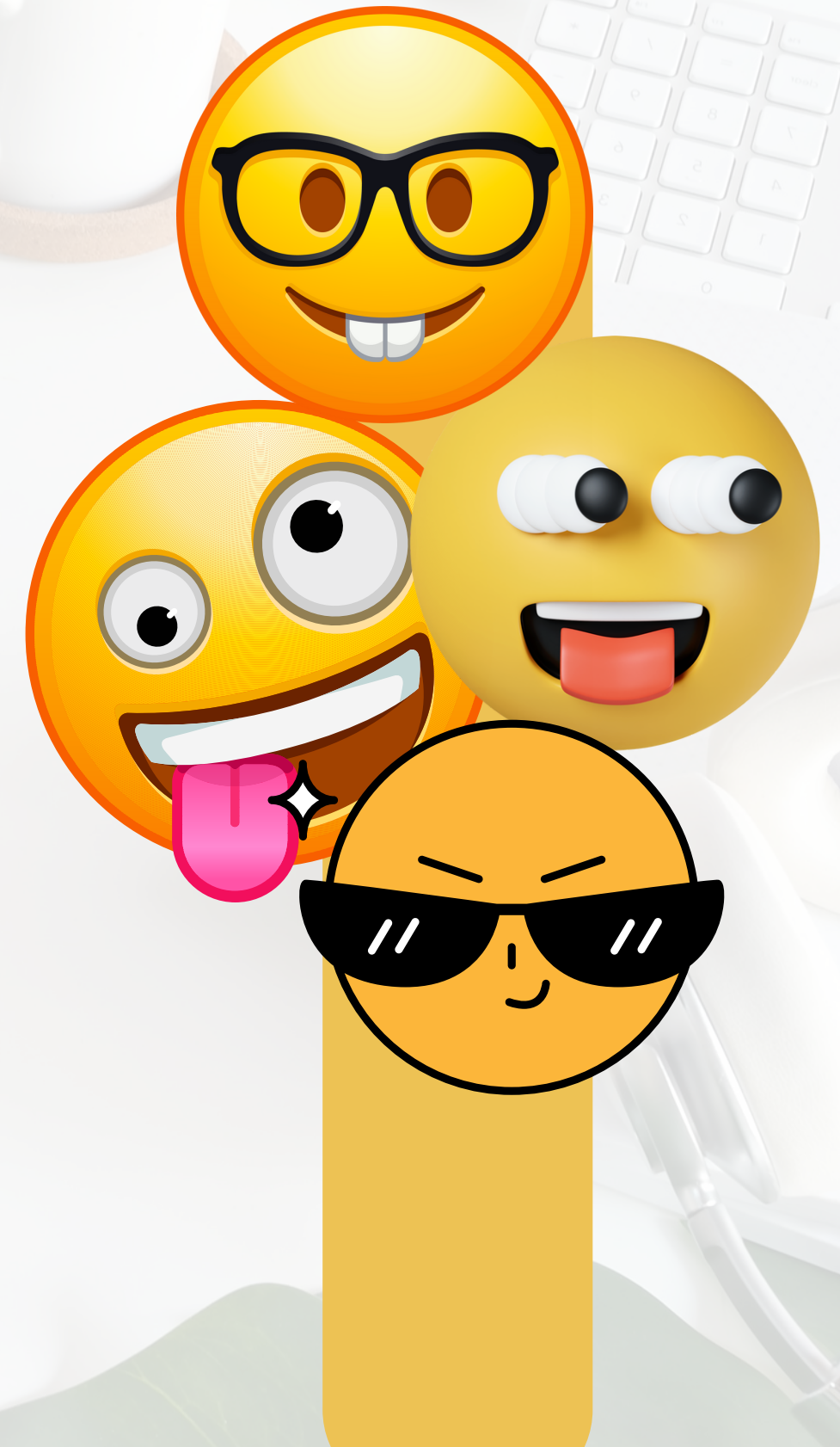


B2B LEAD GENERATION TECHNIQUES

A Comedy Special 

Ever feel like a detective hunting elusive leads
in the B2B jungle?

Here's my lead generation comedy hour:



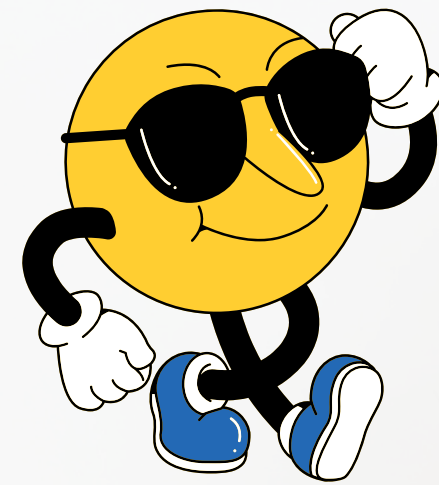
THE COLD CALL WALTZ



Step 1: Dial the number.

Step 2: Do a little dance while the phone rings.

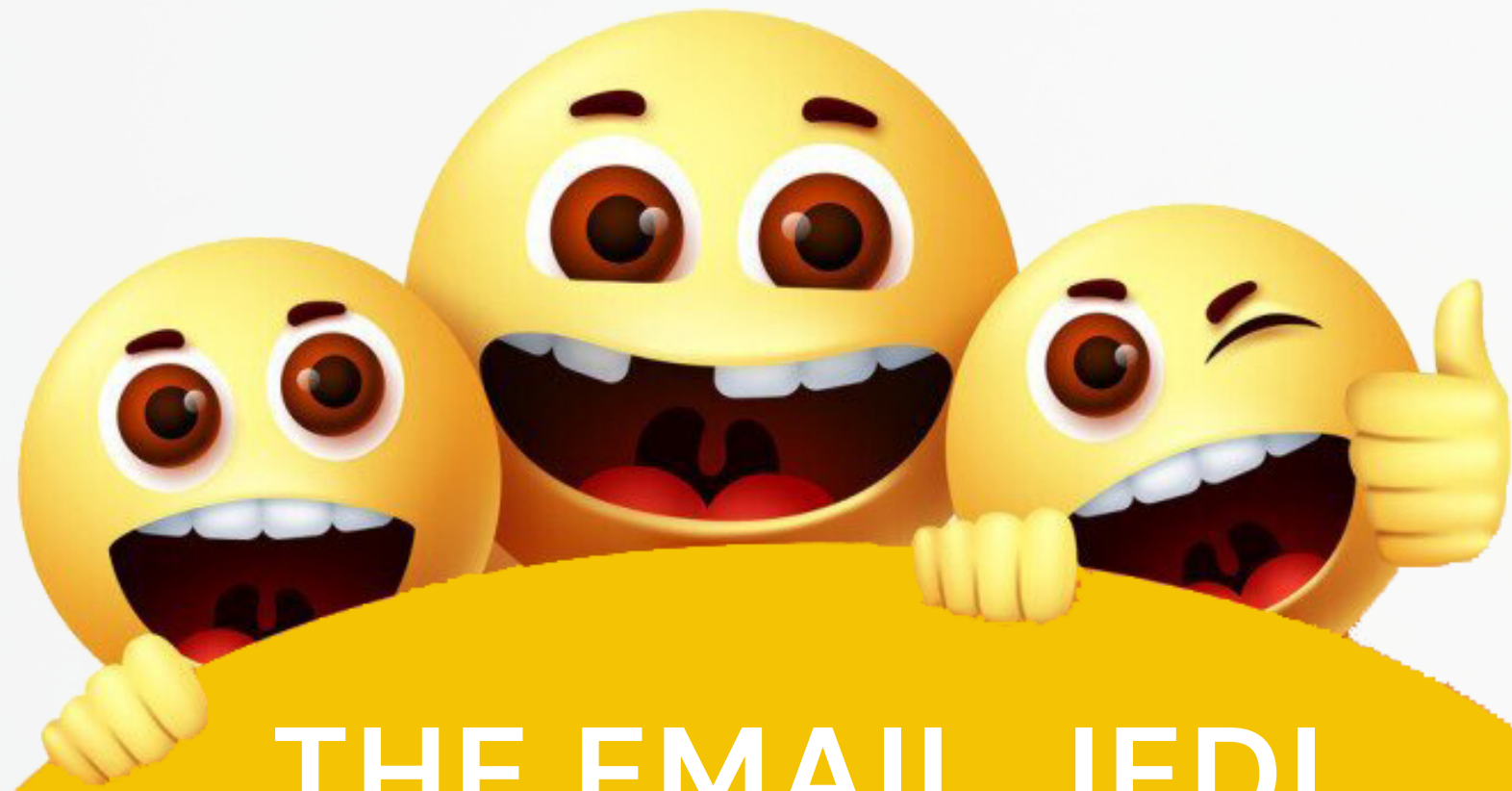
Step 3: Realize they're on vacation. Repeat.



**Subject: "You Definitely
Want to Read This Email."**

Spoiler: They didn't.

THE EMAIL JEDI MIND TRICK



OVERVIEW

Connect.

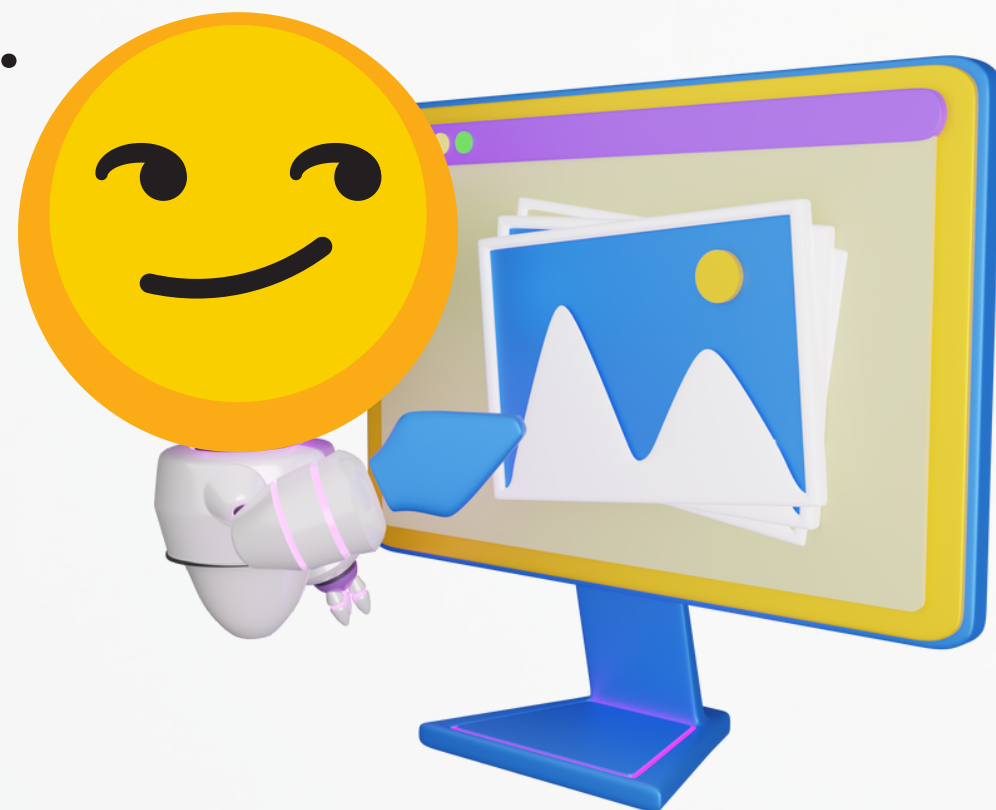
Wait.

Craft a personalized message.

Wait.

Start questioning your existence.

Wait.



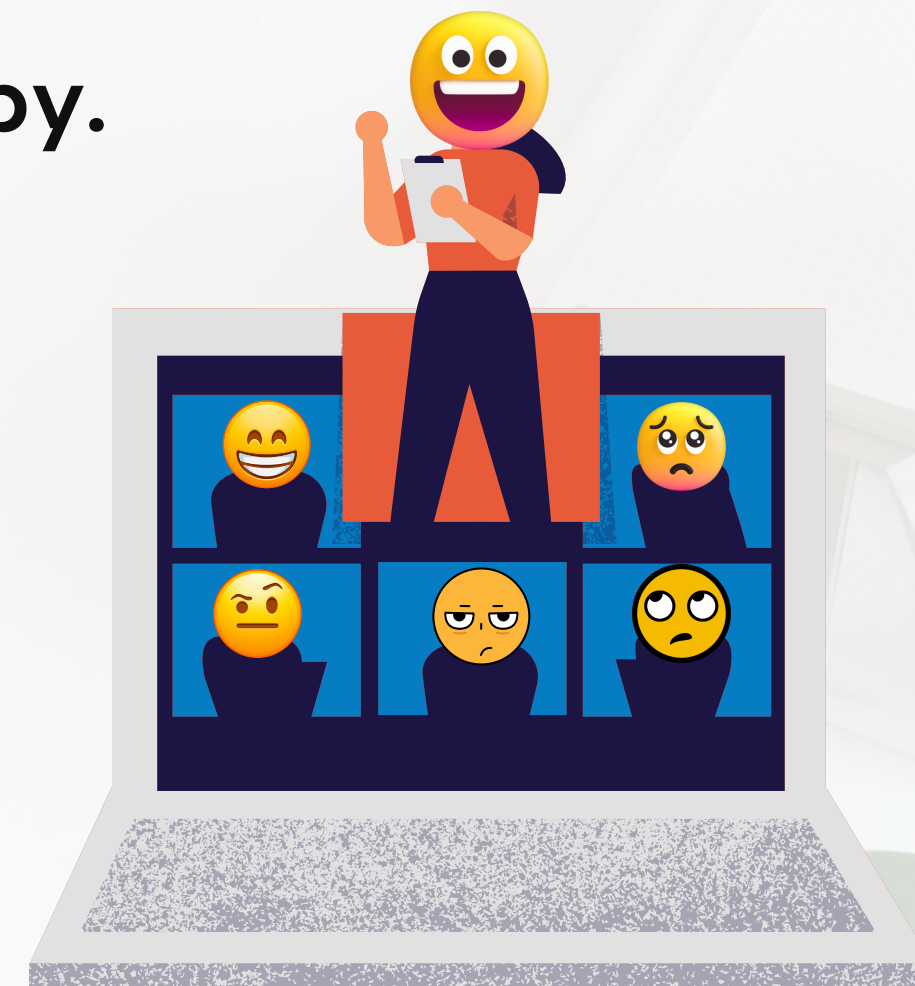
WEBINAR RSVP MAGIC



Send out invites.

Get a flurry of RSVPs.

Day of the webinar: A tumbleweed rolls by.



THE SEO SPELL

Sprinkle keywords like confetti.

Wait for Google to notice.

Google: "Did someone say party?"

Remember, laughter is the best medicine, especially when you're navigating the B2B lead generation circus! Drop your favorite lead gen funny in the comments.

Let's turn those cold calls into warm chuckles!

SEE

