



DIVE INTO THE HOTTEST EMAIL MARKETING TRENDS OF 2024!



#1



AI-Powered Personalization

Elevate customer experiences with AI-driven content tailored to individual preferences.



#2



Interactive Emails



Engage audiences like never before with interactive elements, boosting click-through rates and conversions.



#3



Privacy-First Strategies



Embrace evolving privacy regulations by prioritizing transparent, consent-driven communications.



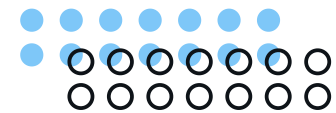
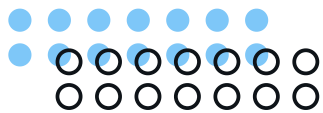
#4



Omni-Channel Integration



Seamlessly integrate email marketing with other channels for a cohesive customer journey.



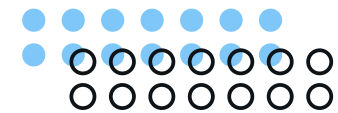
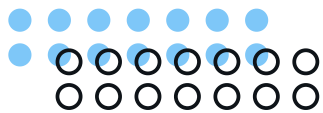
#5



Sustainability Initiatives



Embrace eco-friendly practices by optimizing email delivery and reducing carbon footprints.



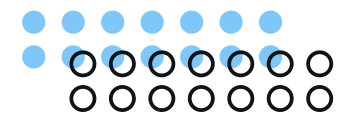
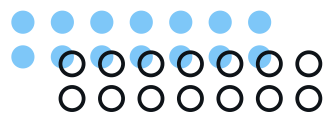
#5



Hyper-Personalization



Harness advanced segmentation techniques to deliver hyper-targeted content based on user behavior, demographics, and preferences.



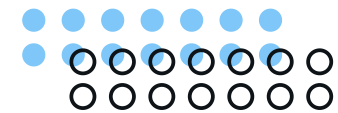
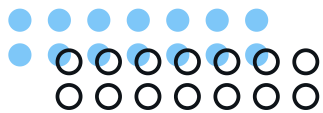
#5



Visual Storytelling



Utilize compelling visuals, videos, and GIFs to convey your brand story and captivate audiences, enhancing engagement and brand recall.



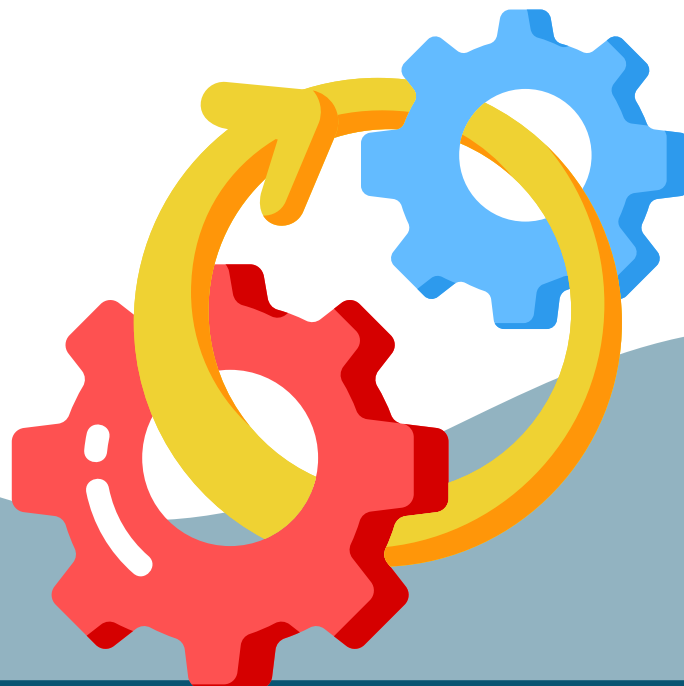
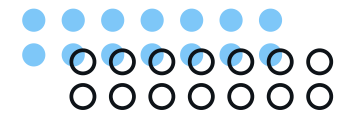
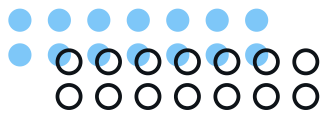
#5



Automation and Workflow Optimization



Streamline your email marketing processes with automated workflows, from welcome sequences to post-purchase follow-ups, saving time and maximizing efficiency.





**Stay ahead of the
curve and revolutionize
your email marketing
strategy in 2024!**





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